

Annex C

## Detailed Appriaisal Outputs

Table C1 - Appraisal of the RES Consultation Document

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
1	ensure that everyone has the opportunity to live in a decent, sustainably constructed and affordable home?	✓/?	✓/?	✓/?	✓/?	<p>At present the region is making good process on issues such as reducing the number of unfit dwellings. However demand for housing and consequently house prices means that affordable housing is a key issue for the region. The lack of affordable housing has clear implications for the economy. The South East Plan needs to raise the level of completion of affordable housing in the region but this will require a major effort in terms of policies, funding mechanisms and partnerships to develop the levels of affordable stock which the region requires.</p> <p>The 'Sustainability Dividend' of Investing in Infrastructure notes that the Growth Areas represent a major opportunity to deliver the highest standards of sustainable construction - including a requirement for sustainable infrastructure, especially transport, water, waste and energy.</p> <p>All of the scenarios will, depending on their successful delivery, help to improve the region's position regarding affordable housing and also reducing reducing unfit housing. The 2% scenario could curtail to some degree the level of increase in the demand for affordable housing due to a perceived and actual 'slowing down' of the regional economy but even this scenario appears unlikely to resolve the under-supply of affordable homes.</p> <p>Whilst public sector unfit housing will probably be addressed effectively under all of the scenarios none of them can directly address the private rented sector where poor conditions are often associated with other socio-economic determinants of deprivation. This may also have links to inequalities.</p>

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
1.1	<i>ensure the provision of housing for key workers and key sectors in the region?</i>	✓/?	✓/?	✓/?	✓/?	<p>It is the intentions of both the South East Plan and the RES Consultation Document that the needs of key workers and key sectors in the region should be addressed so that the region's economy can continue to grow and businesses and services will retain access to a skilled labour force. The first 3 scenarios would cope in a similar fashion with this issue for the reasons provided in the commentary in 1. The 2% scenarios suggests a reduction in the demand for key worker housing due to a slower rate of growth in the economy but there would still be a substantial demand for key worker housing due to the current shortfall.</p> <p>The provision of adequate amounts of affordable housing in the in the region is , however, a significant challenge given both the current backlog and predicted demand. It is far from clear, from the available evidence, that provision can be 'ensured'.</p>
1.2	<i>ensure that housing and economic development policies deliver housing and jobs in an integrated fashion</i>	?	?	?	?	<p>The successful attainment of this objective requires very close integration between the South East Plan, the sub-regional strategies and LDFs. It is questionable whether jobs and housing will be delivered in a coordinated way although the RES Consultation Document is clear in its desire that this should be the case. In practice it may be difficult to ensure that there is a clear relationship between housing delivery and the supply of jobs or to make one contingent upon the other. None of the scenarios has a clear advantage in terms of performance on this issue.</p>
1.3	ensure the provision of a range of economic opportunities in, or accessible to, rural areas?	✓	✓	✓	✓	<p>The employment section of the RES Consultation Document recognises the particular needs of rural areas and the need to promote the diversification of economic activities and services in County and Market Towns.</p>
1.4	promote the adoption of sustainable design and construction practices in development (eg energy/water/land/materials efficiency, incorporation of biodiversity/natural assets etc)?	✓	✓	✓	✓	<p>The section of the RES Consultation Document on Investment in Infrastructure recognises the need to prioritise the sustainable management of resources. The document also recognizes the considerable economic opportunities to be gained from a more resource efficient approach to business and the need to tackle the region's ecological footprint.</p>

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
1.5	ensure that the mix/type of new developments can reflect changes in population (size, demographics etc) and household structure in the region?	✓	✓	✓	✓	<p>Key Task 2 of 'Investing in Infrastructure' focuses on ensuring sufficient and affordable housing to meet the needs of Region's labour force. This includes a focus on sustainable communities and a focus on Urban Renaissance. The Consultation Document also recognises the importance of retaining its active workforce and ensuring that changes in the structure of the working population need to be taken into account in the region's forward planning of the regional economy.</p> <p>All scenarios would take account of the need to provide housing and employment opportunities that are appropriate to the needs of the regional work force. Under the 2% scenario it is probable that housing would be delivered at a slower rate but the need to take account of changes to the population of the region would still need to be taken into account in housing provision (it is assumed).</p>
1.6	Take account of existing conditions that affect minority and excluded groups	✓/?	✓/?	✓/?	✓/?	<p>The RES Consultation Document takes account of the difficulties of minority and excluded groups in terms of their participation in the Region's economy and the issues they face in terms of access to training, skills, etc. Housing needs are not explicitly dealt with but are inherent in the Consultation Document's analysis of the needs of a diverse workforce. The Evidence Base Document prepared for the Review of the Regional Economic Strategy provides useful analyses of the issues facing minority and excluded groups in the region.</p>

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
2	<b>reduce the risk of flooding and the resulting detriment to public wellbeing, the economy and the environment?</b>	✓	✓	✓	✓	<p>In general, the RES Consultation Document does not address the issue of flooding or flood risk. It does however address the need to adapt to and mitigate the effects of climate change. It will be important that economic development obeys the requirements of policy guidance on flooding and the policies of the South East Plan in terms of flood risk management, locating in flood plains and flood resilience.</p> <p>In terms of the scenarios the lower growth scenario could potentially lead to less pressure to develop in flood plain areas but this is unlikely to be significantly different to the other scenarios since it is unlikely that economic development will be located in areas of high risk from flooding. All potential developments will be subject to review in terms of their susceptibility to flooding and applications are routinely reviewed by the Environment Agency.</p>
2.1	<i>prevent all inappropriate development in the flood plain?</i>	N/A	N/A	N/A	N/A	This is essentially a planning function.
2.2	<i>require that all new development applications show that sustainable drainage has been considered and implemented wherever practicable?</i>	N/A	N/A	N/A	N/A	This is essentially a planning function.
2.3	<i>ensure that development located in the floodplain is designed to be flood resilient?</i>	N/A	N/A	N/A	N/A	This is essentially a planning function.
2.4	<i>ensure that development does not increase flood risk to others?</i>	N/A	N/A	N/A	N/A	This is essentially a planning function.
3	<b>improve the health and well-being of the population and reduce inequalities in health?</b>	✓	✓	✓	✓	<p>The RES Consultation Document makes reference to the links between health inequalities and economic exclusion/deprivation.</p> <p>It also recognises the value of initiatives that target worklessness which in turn helps to produce benefits in terms of standards of living, wellbeing, etc. The Consultation Document also addresses barriers to work and many of these have a health/welfare dimension. Flexible working, job design and work organisation can also benefit health.</p> <p>The scenarios would not be markedly different in terms of performance but sustained lower growth rates would potentially provide less resource to tackle health inequalities – especially those linked with economic exclusion.</p>

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
3.1	<i>substantially diminish inequalities in mortality, health and well-being across the region?</i>	?	?	?	?	The RES Consultation Document recognises the need to diminish health inequalities as part of increasing economic participation. It is unclear at this stage to what extent the RES will contain specific policies likely to contribute to this IRF objective.
3.2	ensure the accessibility of healthcare services by non-car means, eg through the incorporation of services in new developments?	N/A	N/A	N/A	N/A	This is essentially a planning function
3.3	promote healthy, active lifestyles as part of the well being of the region and as a means of reducing economic and social exclusion	✓	✓	✓	✓	There is potential, recognised within the RES Consultation Document, to integrate health/healthy lifestyle initiatives into actions to tackle worklessness and economic exclusion.
3.4	Take account of the specific health and wellbeing issues of minority and excluded groups	✓	✓	✓	✓	The Consultation Document recognises that 'female residents, ethnic minorities and residents with disability are currently less likely to participate in the labour market'.  All of the scenarios are likely to support greater economic inclusion. The higher growth scenarios are potentially able to assign more resources to addressing this issue. Scenario 2, which is seeking higher levels of economic participation would, in theory, require a greater focus on the reduction of barriers to participation for minority and excluded groups.
4	<b>reduce poverty and social exclusion and close the gap between the most deprived areas in the South East and the rest of the region?</b>	✓✓	✓✓	✓✓	✓/?	All of the scenarios would help to close the gap between the various sub-regions of the South East. The RES Consultation Document is very clear on the need to reduce intra-regional disparities. The reduction of differences between the various Economic Areas is one of the key objectives put forward in the Consultation Document.  The performance of the four scenarios is not likely to differ markedly although an extended period of lower growth would be likely to lead to a slower closing of the gap and could, depending on its effects, increase the existing gap in some parts of the region. Scenario 2 is also based on a level of achievement in terms of economic participation that is far higher than is currently achieved.
4.1	<i>contribute towards a halving the gap between the most disadvantaged communities and the average position of the region by 2010?</i>	✓	✓	✓	✓	The 'model' proposed in the RES Consultation Document will contribute to reducing the gap. The extent to which the gap is likely to be closed is likely to be less for the 2% scenario.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
4.2	ensure the provision of employment land and housing in, or accessible to, the most deprived areas of the South East?	N/A	N/A	N/A	N/A	This is a function of the South East Plan and LDFs rather than the RES.
4.3	Promote the economic and social inclusion of deprived and minority groups?	✓	✓	✓	✓	The RES Consultation Document recognises the importance of ensuring the effective inclusion of deprived and minority groups in the region's economy. The improvement of economic activity rates for deprived and minority groups are a key part of improving regional prosperity.
5	<b>raise educational achievement levels across the region and develop the opportunities for everyone to acquire the skills needed to find and remain in work?</b>	✓	✓	✓	✓	Skills are one of the six drivers of prosperity for the region. The RES Consultation Document devotes a whole section to skills and identifies nine key tasks that the region needs to address to ensure that businesses have the skills they need to address issues of under performance. This looks at the skills needs of a wide range of groups in the region. It also identifies another four key tasks that the region must address to ensure that the region delivers on the objective of 85% of residents being economically active by 2016.  In terms of scenarios, the lower growth scenario may lead to less demand for new skills and lower numbers of job opportunities than the higher rates of growth.
5.1	ensure the accessibility of educational/training opportunities by non-car means?	N/A	N/A	N/A	N/A	Access to educational/training opportunities is an issue addressed by the South East Plan and also (in future) by LDFs.
5.2	ensure the accessibility of educational/training opportunities for the most deprived communities and excluded and minority groups?	N/A	N/A	N/A	N/A	While the RES Consultation Document recognises the need to provide skills and training opportunities that effectively target excluded and minority groups and deprived areas within the region - delivery on accessibility will be the responsibility of LDFs.
5.3	ensure the accessibility of educational/training opportunities for rural communities?	N/A	N/A	N/A	N/A	Access to educational and training opportunities for rural communities will primarily be addressed via LDFs and local skills and training policies. The Consultation Document does recognise that it will be necessary to provide skills support for land-based and rural businesses.
6	<b>reduce crime and the fear of crime?</b>	N/A	N/A	N/A	N/A	Targeting worklessness may help to reduced crime but is likely to be an indirect effect of implementation of the RES.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
6.1	promote the incorporation of 'secured by design' principles as part of good urban design in economic development sites?	N/A	N/A	N/A	N/A	This issue is likely to be addressed via planning policies rather than the RES or local economic development policies. However, the RES Consultation Document does note in the section 'Secure on Urban Renaissance' that 'Degraded, run/down, unsafe and unhealthy environments present one of the major barriers to economic revival and success in the most disadvantaged areas of the region.'
<b>7</b>	<b>create and sustain vibrant communities?</b>	✓	✓	✓	✓	The RES Consultation Document under 'Investment in Infrastructure' notes the importance of sustainable communities, of Urban Renaissance and high quality design.
7.1	encourage the involvement of communities in the planning and management of their neighbourhoods?	N/A	N/A	N/A	N/A	This objective is more likely to be delivered by the South East Plan and LDFs
<b>8</b>	<b>improve accessibility to all services and facilities?</b>	✓	✓	✓	✓	The RES Consultation Document recognises the need to invest in national and international transport links and also reducing journey times will benefit both businesses and workers in the Region.  It recognises that 'An effective transport system is one of the fundamental requirements for the continuing competitiveness of the region'.  The other key areas of transport which the RES recognises as being of vital importance is the management of demand. Public transport investment is an integral part of the region's proposed strategy for reducing congestion, improving journey times and reducing transport emissions.
8.1	promote compact, mixed-use development with good accessibility to local facilities and services (eg employment, education, health services, shopping, leisure, green spaces, culture etc), that reduce the need to travel?	✓	✓	✓	✓	The RES Consultation Document recognises the importance of sustainable communities and the need to provide more employment opportunities in the region along with transport improvements. These objectives, along with the policies of the Draft South East Plan, should help to reduce the need to travel even though commuting is likely to remain a major feature of the region.
8.2	ensure that facilities and services (eg employment, education, health services, shopping, leisure, green spaces, culture, outdoor recreation etc) are accessible to rural communities?	N/A	N/A	N/A	N/A	This objective is more likely to be delivered via policies in the South East Plan and LDFs rather than the RES.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
8.3	Ensure the provision of the services and facilities of most relevance to excluded and minority groups.	✓	✓	✓	✓	The RES Consultation Document recognises the need to reduce the levels of economic deprivation and exclusion of excluded and minority groups and this should help to improve the provision of services and facilities of relevance to these groups.
9	<b>encourage increased engagement in cultural activity across all sections of the community in the South East?</b>	✓	✓	✓	✓	The RES Consultation Document specifically mentions 'Investment in cultural infrastructure'. It says that 'Successful and Sustainable communities cannot be achieved through investment in physical infrastructure alone. A strong cultural offer in a locality makes a key contribution to the quality of life, making it a desirable place to live, work, play, visit and do business'.  It goes on to say that 'Community infrastructure must also be developed to ensure a high quality of life'
9.1	ensure that existing facilities and locations for cultural activities are protected and that new facilities are provided in areas targeted for development?	✓	✓	✓	✓	As per comments for 9.
9.2	Ensure that cultural needs of minority groups are addressed?	✓/?	✓/?	✓/?	✓/?	As per comments for 9.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
10	<b>improve efficiency in land use through the re-use of previously developed land and existing buildings, including re-use of materials from buildings, and encourage urban renaissance?</b>	✓	✓	✓	✓	<p>The South East as a region has made significant progress in terms of using Previously Developed Land (PDL) as part of its overall strategy for regeneration and Urban Renaissance. The RES Consultation Document notes that 'The reuse of Brownfield sites in urban areas is now well established, and this must be maintained particularly in town centres and coastal regeneration areas. Land assembly initiatives both using surplus public land and smaller sites in urban areas must continue to be progressed'.</p> <p>It also states that ' Making the best use of previously used land is an obvious benefit to urban renaissance, as well as reducing the environmental footprint. Since the last RES, there has been an increase in the proportion of the development of previously used land to 70%, but the South East still contains 16% of all Brownfield land available in the UK as a whole. This therefore represents a major source of land supply for new development, recognising that land constraints, fragmented ownerships, dealing with dereliction are likely to become increasingly complex as the easier sites are developed first'.</p> <p>In terms of the performance of the scenarios, the higher growth scenarios are likely to lead to higher demand for land, including PDL.</p>
10.1	<i>ensure the provision of employment land and housing on previously-developed land, as opposed to greenfield sites (in line with the sequential approach) and through conversion of existing buildings, to ensure that 60% of all forms of development (not just housing) occurs on previously used land by 2008?</i>	✓	✓	✓	✓	See comments for 10 above.
10.2	encourage the reuse of materials in construction?	✓	✓	✓	✓	The RES Consultation Document indicates that the region needs to prioritise the sustainable management of energy and water resources and that it needs to promote innovative energy efficiency and new business development in construction. This prioritisation should assist in the delivery of this objective.
10.3	promote the adoption of sustainable design and construction practices in non-housing developments (eg energy/water/land/materials efficiency, incorporation of biodiversity/natural assets etc)?	✓	✓	✓	✓	See comments for 10.2 above. This will also be assisted by the policies in the Draft South East Plan.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
10.4	require good design to create attractive, high quality environments where people will choose to work and live?	✓	✓	✓	✓	The RES Consultation Document explicitly mentions the need for high quality design. This will also be assisted by the policies in the Draft South East Plan.
10.5	ensure that the historic urban environment and the distinctiveness/character of urban areas is protected as part of urban developments?	✓/?	✓/?	✓/?	✓/?	<p>The RES Consultation Document notes that the quality of the built environment is a major element of the region's quality of life. It also mentions that the built environment is not a constraint on development but is a strong 'pull' factor for investors in the region and an important element of the regions tourism 'offer'.</p> <p>The RES could say more about the role of the historic environment in both urban and rural regeneration and the significance of the character of many of the region's settlements as a component of quality of life and the overall attractiveness of the region. The contribution of historic buildings to redevelopment schemes and the need to be proactive in the conservation and reuse of historic buildings could also be underlined given their position at the heart of many of the region's key regeneration schemes.</p>
10.6	ensure that the historic rural environment and its distinctiveness and character is protected as part of the development of rural areas?	✓	✓	✓	✓	The RES Consultation Document encourages the maintenance of the skills that are vital to the management of the landscape and heritage assets. This is fundamental to the effective management and maintenance of distinctiveness and character.
11	<b>reduce air pollution and ensure air quality continues to improve?</b>	✓/?	✓/?	✓/?	✓/?	Air Quality - other than emissions from transport are gradually improving. Transport emissions are still a major concern. The RES is likely to lead to investment in low polluting sectors but increased economic activity is also likely to lead to increased transport emissions without a significant change in behaviour, major modal shift and highly effective demand management. These will be difficult for the region to deliver without extensive action by Central Government.
11.1	promote more sustainable transport patterns in all economic development areas, particular those of low air quality (eg AQMAs), including provision for public transport, walking and cycling (see also Objective 15)	✓/?	✓/?	✓/?	✓/?	The Consultation Document promotes measures that have the potential to have a positive impact on this objective.
11.2	address the air quality impacts arising from specific development activities (eg airports, energy generation etc)?	N/A	N/A	N/A	N/A	This will need to be managed on a scheme specific basis. The RES Consultation Document does identify major investment needs but these will be delivered via LDFs and the South East Plan.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
12	address the causes of climate change through reducing emissions of greenhouse gases and ensure that the South East is prepared for its impacts?	✓/?	✓/?	✓/?	✓/?	<p>The RES Consultation Document recognises the significance of the challenges posed to the region in terms of mitigating and adapting to the effects of climate change. It also includes priorities/actions to tackle resource efficiency, transport emissions and other key factors influencing the emission of CO<sub>2</sub> and other greenhouse gases.</p> <p>However, without significant changes in resource efficiency, a major modal shift and other large scale changes in the behaviour of the Region the RES is likely to lead to an increase in the levels of CO<sub>2</sub> emissions.</p>
12.1	ensure a 20% reduction in CO <sub>2</sub> emissions by 2010 (from 1990 levels)?	X	X	X	X	See comments for 12 above
12.2	require that development proposals are guided by 'climate proofing' principles?	✓/?	✓/?	✓/?	✓/?	This requirement is an integral part of the South East Plan policies. The RES should reflect the need for actions and policies that are 'climate proofed'. Climate proofing is an integral part of the SA/SEA of the RES and the methodology is based on research that is specific to the South East.
12.3	promote actions that will favour a shift towards a 'low carbon' economy	✓	✓	✓	✓	The issue of a low carbon economy is not specifically addressed in the RES Consultation Document but it does recognise the need for actions and initiatives that will have the effect of producing lower carbon intensity. It also recognises the opportunities offered by a reduction in carbon emissions. Overall, the priorities in the document should assist in promoting a shift towards low carbon.
12.4	Provide business with support to address the challenges and opportunities of climate change	✓	✓	✓	✓	The Consultation Document explicitly recognises the business risks and the business opportunities associated with support business in this area and to assist in the creation of new businesses able to take advantage of the opportunities provided by climate change mitigation and adaptation.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2%/ Scenario	Comments
13	<b>conserve and enhance the region's biodiversity?</b>	?	?	?	?	<p>The RES Consultation Document recognises the importance of the Region's natural environment both to the economy of the South East and to its quality of life. Biodiversity is an important component of the 'environmental economy' of the Region.</p> <p>Economic developments will need to be guided by the relevant policies in the South East Plan and the LDFs. The potential for economic delivery to assist in the provision of Green Infrastructure is an important potential opportunity – more could be said about these opportunities in the document along with the potential of development to deliver biodiversity benefits.</p>
13.1	protect, enhance and restore the region's (international, national and local) designated sites recognizing the contributions they make to the region's economy and the wellbeing of residents and visitors?	?	?	?	?	See comments for 10.
13.2	protect, enhance and restore the region's priority habitats and species, and take account of the need to deliver regional biodiversity targets so as to maintain the region's natural asset base?	?	?	?	?	See comments for 10
13.3	encourage the development of new biodiversity assets within/alongside developments? (Including encourage the linkage of habitats and the provision of wildlife corridors?)	✓/?	✓/?	✓/?	✓/?	<p>This is the area of biodiversity most closely allied to the focus of the RES. The document should be much clearer on the benefits of proactive management and enhancement of biodiversity as an integral part of 'smart' sustainable growth in the region.</p>

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
14	protect, enhance and make accessible for enjoyment, the region's countryside and historic environment?	✓	✓	✓	✓	The RES Consultation Document recognises the significant of the region's natural, built environment and cultural assets for the economy and for quality of life in the region. However the protection and enhancement of the countryside and historic environment (in rural areas) will be achieved largely via policies in the South East and LDFs. The historic environment in urban areas is discussed under 10.5. The document does recognise the importance of maintaining the skills base necessary for management of landscape and heritage assets.
14.1	recognise the importance to the region's economy of it's natural environmental assets (eg the green belt, parks and green spaces, common land, woodland and forests, National Parks, AONBs, ESAs etc) and seek to protect, restore and enhance them as an integral part of the region's quality of life	✓	✓	✓	✓	The significance of national environmental assets and their value to the economy is recognised in the RES Consultation Document. It also promotes the skills and support to new and existing businesses that will assist in conserving and enhancing them.
14.2	recognise the importance to the region's economy of the region's cultural and heritage assets (eg Heritage Coasts, World Heritage Sites, SAMs, Listed Buildings, Historic Parks and Gardens, Conservation Areas, Registered Battlefields etc and their role in the region's quality of life and seek to protect, restore and enhance them)?	✓	✓	✓	✓	The RES Consultation Document recognises the importance of the region's cultural and heritage assets to quality of life and the regional economy.
15	reduce road congestion and pollution levels by improving travel choice, and reduce the need for travel by car/lorry?	✓/✗	✓/✗	✓/✗	✓/✗	The RES Consultation Document does explicitly address the issues covered by this IRF objective. However, it also recognises that tackling these issues will require significant changes in policy and behaviour alongside considerable investment in infrastructure. It may be difficult for economic growth and improvements to transport to be delivered in tandem.
15.1	promote more sustainable transport patterns in all areas, particularly those with high congestion?	✗	✗	✗	✗	Congestion is recognised as a key issue that needs to be addressed via demand management and investment in new infrastructure. It is questionable how easy it will be to deliver on these requirements even given the supportive policies with the Draft South East Plan.
15.2	promote public transport, walking and cycling?	✓/?	✓/?	✓/?	✓/?	Public transport, walking and cycling are all promoted in the Consultation Document as part of sustainable communities. However, delivery will be primarily policies in the South East Plan and LDFs.
15.3	promote more sustainable transport patterns in connection with developments in rural areas?	✓/?	✓/?	✓/?	✓/?	This issue is not addressed in RES Consultation Document and is more likely to be delivered via policies in the South East Pan and LDFs.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
16	<b>reduce the global, social and environmental impact of consumption of resources by using sustainably produced and local products?</b>	✓/✗	✓/✗	✓/✗	✓/✗	Resource efficiency is recognised as a priority for business both in terms of improved performance and also in terms of opportunities for new businesses, products and services. The RES Consultation Document also promotes local products as a key area of growth/diversification for rural areas in the region. It also promotes investment in the development of supply chains in the rural economy and the public procurement of local products. However, it is unlikely that regional strategies and policies alone will be effective in reducing the consumption of resources within the region.
16.1	promote the use of locally and sustainably-sourced, and recycled, materials in construction and renovation?	✓	✓	✓	✓	The RES Consultation Document specifically mentions the development of markets for 're-used products, remanufacturing and recycled materials'. The document also highlights the business opportunities in sustainable construction.
16.2	Promote measures to reduce the overall ecological footprint of the region	✓/?	✓/?	✓/?	✓/?	Overall, many of the priorities/actions highlighted would potentially help to reduce the region's ecological footprint. However, business is only one of several contributions to the region's footprint. Significant reductions in business's contributions to the region's footprint will require major policy and behavioural changes.
16.3	Promote resource efficiency measures within the region's businesses	✓	✓	✓	✓	Resource efficiency is recognised as a priority for business both in terms of improved performance and also in terms of opportunities for new businesses, products and services.
16.4	Promote the region's strengths in the environmental goods and services industry	✓	✓	✓	✓	The RES Consultation Document recognises the importance of the EGS to the regional economy and promotes further opportunities in the sector.
17	<b>reduce waste generation and disposal, and achieve the sustainable management of waste?</b>	✓	✓	✓	✓	The need to reduce waste generation and identify business opportunities in re-use and recycling is promoted in the Consultation Document.
17.1	promote sustainable waste management practices in all sectors and at all levels through the provision of a range of appropriate waste management facilities?	✓/?	✓/?	✓/?	✓/?	The Consultation Document does promote sustainable waste management, however, the provision of waste management facilities will be dependent on the successful implementation of South East Plan, the Regional Waste Strategy and LDFs.
17.2	promote waste minimisation?	✓	✓	✓	✓	Waste minimisation, reuse and recycling are promoted by the RES Consultation Document.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
18	<b>maintain and improve the water quality of the region's rivers and coasts, and achieve sustainable water resources management?</b>	✓	✓	✓	✓	In general the RES Consultation Document recognises the importance of managing the region's water resources efficiently. The 'Sustainability Dividend' section of Investing in Infrastructure notes that 'Reducing water consumption and improving water efficiency must be integral to any new developments, given existing water-related stresses in the region'.
18.1	Promote measures to reduce water demand by business	✓	✓	✓	✓	See comments for 18 above.
18.2	Promote pollution control and reduction measures by business	✓	✓	✓	✓	The RES Consultation Document highlights both the need to be more efficient in terms of water consumption and also the business opportunities that this will create.
19	<b>increase energy efficiency, and the proportion of energy generated from renewable sources in the region?</b>	✓	✓	✓	✓	The need for and benefits of, investing in both energy efficiency measures and renewables are clearly brought out in the Consultation Document. This also includes recognition of the role of CHP/District Heating. The need to invest in energy-related R&D is also highlighted.  The business opportunities associated with renewable energy, innovative energy technologies and energy efficiency are also promoted.
19.1	<i>provide for the establishment of renewable energy developments at a regional level, to ensure that renewable energy targets are achieved (eg 16% of generation capacity by 2026)?</i>	N/A	N/A	N/A	N/A	The RES may assist in encouraging increased demand for renewables but it will be policies in the South East Plan, LDFs and energy strategies that will facilitate the establishment of renewable energy schemes. Policy is also likely to be influential in encouraging installation in new developments.
19.2	Promote the uptake of renewable energy sources by business	✓	✓	✓	✓	The RES Consultation Document encourages the take up of resource efficiency and more sustainable resources by business - including renewables. It also promotes the business opportunities provided by the sector.
19.3	promote the incorporation of small-scale renewables in developments?	N/A	N/A	N/A	N/A	This is more likely to be facilitated by planning policies.
20	<b>ensure high and stable levels of employment so everyone can benefit from the economic growth of the region?</b>	✓✓	✓✓	✓✓	✓/?	In general, the scenarios will support high and stable levels of employment but the lower scenario performs less well in this regard.
20.1	Promote actions to deliver employment to all sections of society in the region especially deprived minority and excluded groups	✓	✓	✓	✓/?	The RES Consultation Document clearly recognises the need to increase levels of economic participation amongst deprived, minority and excluded groups. This is fundamental to the overall model for the development of the South East economy put forward in the document.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
20.2	Target employment growth in areas where social and transport infrastructure capacity exists	✓/?	✓/?	✓/?	✓/?	It will be difficult for the RES to deliver on this objective but the RES Consultation Document does make it clear that the provision of social and transport infrastructure via mechanisms such as the South East Plan and LDFs is a priority.
<b>21</b>	<b>sustain economic growth and competitiveness across the region?</b>	✓✓	✓✓	✓✓	✓/?	This is one of the fundamental objectives of the RES. The 2% scenario is less likely to deliver on this objective than the other scenarios.
21.1	<i>Promote actions to narrow the gap in GVA per capita between the best and worst performing parts of the region?</i>	✓✓	✓✓	✓✓	✓/?	Addressing the current gap in GVA between sub-regions in the South East in one of the key components of the economic 'model' proposed in the RES Consultation Document. It is also one of the main issues confronting the South East Plan in terms of planning for sustainable growth in the region.
		✓✓	✓✓	✓✓	✓/?	
<b>22</b>	<b>stimulate economic revival in priority regeneration areas?</b>	✓✓	✓✓	✓✓	✓/?	The RES Consultation Document recognises the importance of supporting the regeneration of the economies of the priority areas within the region.
22.1	Identify priority areas for economic regeneration and their needs?	✓✓	✓✓	✓✓	✓/?	The priority areas for economic regeneration and their needs have been identified via research that has helped to inform the evidence base for the RES Consultation Document and other relevant background documents.
22.2	Promote actions to develop less-favored areas within the region?	✓✓	✓✓	✓✓	✓	The 'geographic focus' approach within the document helps in the promotion of specific and relevant actions for less-favoured areas.
<b>23</b>	<b>develop a dynamic, diverse and knowledge-based economy that excels in innovation with higher value, lower impact activities?</b>	✓✓	✓✓	✓✓	✓/?	The RES Consultation Document has a specific section dealing with innovation and creativity. The key tasks in this section cover a wide range of areas to help to develop the economy in a diverse and innovative way. The Sustainability Dividend section of this part of the RES identifies a number of key areas where innovation can create business opportunities relating to reducing the impacts of economic activities.
23.1	support the development of access to broadband infrastructure, particularly in rural and deprived areas and among excluded and minority groups?	✓✓	✓✓	✓✓	✓	The role of broadband and of ICT more generally is clearly brought out in the Consultation Document. ICT enablement is a key aspect of the 'model' for the economy of the region.
23.2	Identify actions to promote innovation and research and development in the region?	✓✓	✓✓	✓✓	✓	This is the focus of a specific section of the Consultation Document that has a specific sub-section on SD benefits. The document is also very strong in its promotion of enterprise culture and region as a source of smart growth.
23.3	Identify clear priorities for investment in new services/ technologies	✓✓	✓✓	✓✓	✓	The RES Consultation Document identifies clear priorities for investment in new services and technologies for each major section of the document.

	Does the Regional Economic Strategy...	Baseline	Scenario 1	Scenario 2	2% Scenario	Comments
24	encourage the development of a buoyant, sustainable tourism sector?	?	?	?	?	The tourism sector is not a focus of the RES Consultation Document.
25	develop and maintain a skilled workforce to support long-term competitiveness of the region?	✓✓	✓✓	✓✓	✓	The RES Consultation Document has a clear focus on the development and maintenance of skills among the regions workforce.
25.1	Promote business support measures/skills programs that meet the demands of the region's businesses	✓✓	✓✓	✓✓	✓	Business support is recognised as a key component of building the prosperity of businesses in the region.
25.2	Identify key skills sets/skills gaps to be developed/managed	?	?	?	?	The RES Consultation Document does not identify key skills sets/gaps that need to be developed or managed. It does contain some data on current skills levels but no detailed information on key deficiencies relating to current/potential business demand.
25.3	Identify key sectors that provide 'skills escalators' that create opportunities for less-skilled individuals in the region's economy	✓/?	✓/?	✓/?	✓/?	The need for skills escalators is implicit in the RES - no detail is provided on which are the most appropriate or how they will be implemented or supported.
25.4	Identify the skills needs/demands for skills amongst minority and excluded groups?	✓/?	✓/?	✓/?	✓/?	This issue is identified at a relatively general level within the Consultation Document although the Evidence Base contains more information.