

**SEEDA** SOUTH EAST  
ENGLAND  
DEVELOPMENT  
AGENCY  
Working for England's World Class Region



# Woolston Riverside 3

**Contact Details:**

The adopted planning brief and masterplan can be viewed at:  
<http://www.woolstonriverside.co.uk>

If you have any questions, or suggestions, please contact  
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## Woolston RIVERSIDE

The South East England Development Agency (SEEDA) is promoting the development of Woolston Riverside. This newsletter provides an update of work undertaken following the first public consultation in May 2004.

The planning brief for the site was endorsed by the Council in September 2004. This will be used to guide the Council's decisions about the planning application(s) for the site when they are received.



### SEEDA's Vision for the Site

The future for the site is based on the following vision:

- Recognition of the history of the site and its association with the maritime sector/activities;
- A unique opportunity to open access to the River Itchen;
- A new urban neighbourhood incorporating distinctive architecture and good design;
- A boost for the local and wider economy, with other significant employment opportunities, both directly and indirectly;
- Environmental and ecological impacts will be minimised;
- The site will connect with the existing neighbourhood;
- A large part of Woolston back into productive use.



### The Proposed Development

This exciting scheme proposes the comprehensive regeneration of the site to create a thriving and sustainable mixed-use community, providing up to 1,500 homes and 60,000 sqm. of commercial space and creating, or safeguarding, up to 1,000 jobs. Some community uses, such as a library, will be included in the proposals.

The proposed building heights vary across the scheme, with tall buildings adjacent to the River Itchen.

In the heart of the site, the proposals show a public area which aims to act as a focus for the scheme as well as providing transport, retail and community facilities.

The employment area, to the north of the site, takes full advantage of the deep water adjacent to the existing Centenary Quay, with considerable scope for berthing large vessels alongside.

### Timetable Demolition

Demolition is almost complete on the site. The large building in the centre of the site, known as the Fitting Out Trades Complex (FOTC), may be retained and could be re-used for marine related employment, leisure and retail uses.

### Pre-Application Notification

A pre-application notification exhibition will be held presenting the planning application proposals. Leading architect, Lord Rogers of Riverside, will unveil a model of the proposed scheme at 12.30pm on the first day of the exhibition.

### Exhibition Details

The exhibition will take place at;  
St Mark's Institute, Victoria Road, Woolston.

Midday – 7.30pm Friday, 18th March 2005  
9.30am – Midday Saturday, 19th March 2005

### Planning Application

The planning will be submitted in April 2005.

### Development Partners

The formal process has started for the selection of development partners for the scheme. SEEDA will select a shortlist in March 2005, with the preferred developers being selected late summer 2005.