

Business - Shutdown, Survive or Succeed

Ashford International Hotel, Ashford, Kent, TN24 8UX

Monday 19 January 2009

Agenda

9:30 Registration

10:30 Welcome and introduction

10:45 Federation of Small Business – Horses to Water

Sandy Lovatt

Sandy is a freelance management consultant with an intriguing background in information management, electronics and ICT.

11:00 BMG Research Presentation

Chris Owen

Chris is account director of BMG and has led this benchmarking research

Followed by Q & A session and the challenge from Dr Peter Waller

11:45 Tea/coffee break

12.15 IBM's approach to SMEs

Mark Batchelor, South East Territory Director of IBM General Business

12.30 ICT that SMEs cannot afford to ignore

Terry Hughes, Partnership Director, BT Local Business

12.45 Alcatel

Speaker and title to be confirmed

Details to be confirmed

13.00 Lunch and surgeries if required (from 13:30)

14:00 Ashford's Future – Making Sure ICT Pays

Tim Gainford

Tim is a development surveyor, specialising in telecommunications. He has provided consultancy services to all the UK mobile phone operators, leading regional and national programmes.

14:15 Flexing Funding and Frameworks to support SMEs

David Wylie, Skills Development Director for the Learning Skills Council.

14.30 Business Links – Business Link ICT Support

Dr John Richardson, Regional Advisor and Innovation Manager for Business Link.

14.45 Tea/coffee break

15:00 Microsoft – title to be confirmed

Nicholas Davies, Marketing and Development Manager for Microsoft

15:15 Transformational ICT

Arthur Butterfield

Arthur is the Regional ICT Development Manager, interested in driving forward the adoption and effective use of ICT by business, to improve business efficiency and innovation.

15.30 Q & A panel

15.45 Final remarks/closing comments